

- Now a qualifying marketing
- expense for co-op marketing funds

What is Bright Referral?

We digitize and track inbound referrals so orthodontic practices stop losing 40% of patient opportunities by using paper referral pads.
And we make the referral process better for everyone:

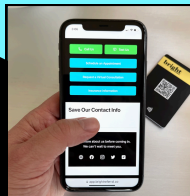
The Referral Source

- Faster and easier referring
- Streamlined office procedures
- No training or portals



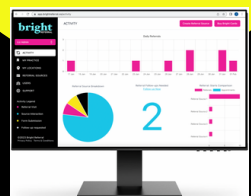
The Patient

- The right information, in the right way
- Better experience
- Faster treatment starts



The Orthodontist

- More referrals
- Clear & actionable referral network data
- More leads + high conversion = MORE case starts



Benefits activated as an Invisalign^(R) provider:

1

Invisalign^(R) providers have access to Bright Referral's "unlimited" package for \$300/month.

2

Bright Referral is approved as a qualifying co-marketing expense with the Align 360 Ortho Mastery program. Ask your Align sales representative to confirm if you qualify.

“It’s fast, easy, and stress-free. No more chasing down referrals!”
~Dr. Leavitt, Whitewater Orthodontics

“We’ve seen increases in referrals across the board.”
~Dr. Sudit, Mint Orthodontics

“Every referring office I have trained has shared positive feedback.”
~Dr. McCord, Adventure Orthodontics

How to get started



www.BrightReferral.co/Invisalign

- ✓ Schedule a demo
- ✓ Create your account
- ✓ Grow