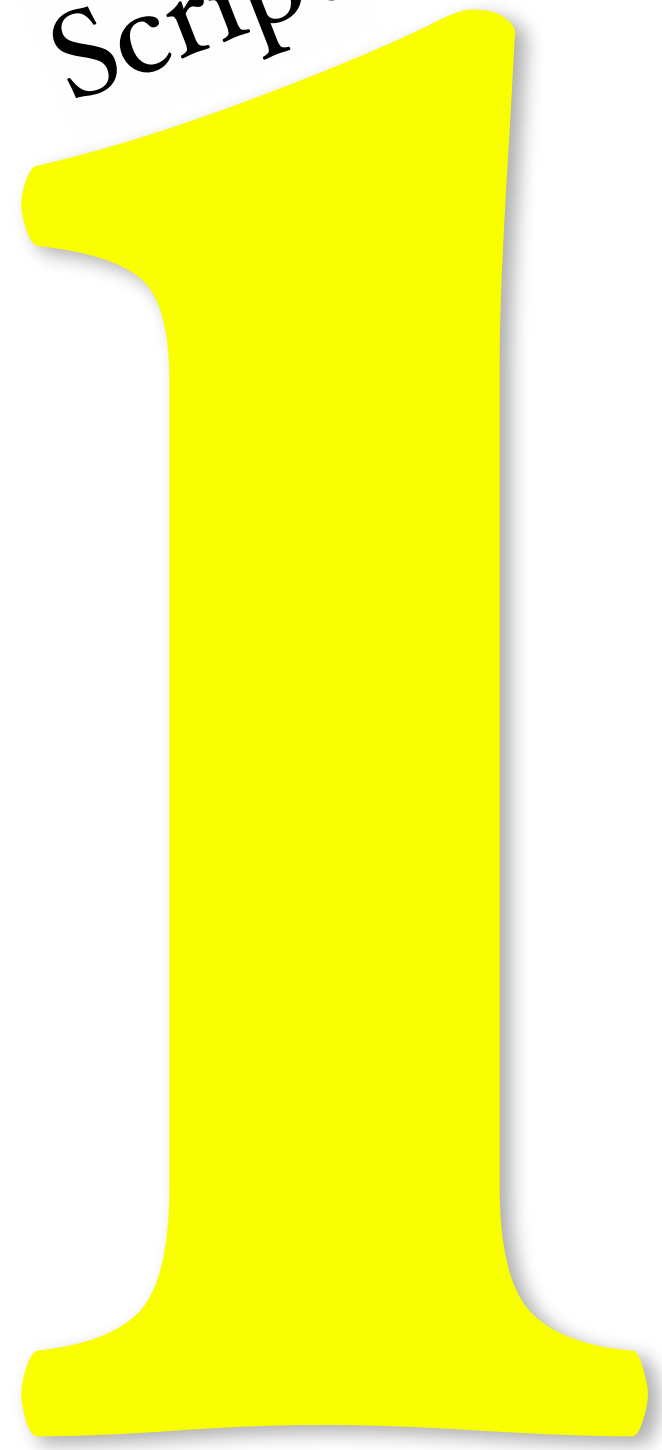


Bright Referral isn't hard to use,  
but it is new.

That means it can be a little scary.

These scripts should help shed light on  
how to refer patients with **Bright Referral**.

Script



It looks like you are ready for \_\_\_\_\_  
treatment. I love sending patients to Dr.  
\_\_\_\_\_ because \_\_\_\_\_ and \_\_\_\_\_.

Do you have your phone with you? Just unlock  
it and I'll tap this card to send you all the info.

Be sure to share your contact information in the  
form so you can get scheduled faster. They'll  
just reach out to you - super easy.

Script



You could really benefit from seeing Dr. \_\_\_\_\_ . They will really help you with \_\_\_\_\_ . They do a great job over there, plus they make it so easy to get scheduled.

Do you have your phone with you? Just unlock it and I'll tap this card to send you all the info.

If you share your contact information in the form, they'll call to get you scheduled right away. So fast.

Script

3

I'm going to send you to a friend of mine. They have a really cool way of doing referrals. You'll be able to get whatever you need just from this tap.

Just open your phone and I'll tap this card.

If you share your contact information in the form, they'll do all the work for you. You just wait for them to call.

Script

Dr. \_\_\_\_\_ is going to help with \_\_\_\_\_. They do amazing work and take referrals in a really great way so you get all the information you need.

Just open your phone and I'll tap this card.

I actually want to share some details about your case. Will you tap that red button and I'll tell them what's going on? Go ahead and share your contact information too, so they can get you scheduled right away.

Script



You could really benefit from seeing Dr. \_\_\_\_\_ . They will really help you with \_\_\_\_\_ .

Just open your phone and I'll tap this card to give you the info.

You have kind of a complex case, actually. Will you check that box at the bottom asking them to follow-up with me? Then I can make sure they know why I'm sending you. Be sure to share your contact information too, so they can get you scheduled right away.

## Quick FAQ

### **Why is Bright Referral better?**

Because it's easier & faster for GPs to refer, gives all the right information to the patient, and let's the specialist get the patient scheduled (and treated) faster.

### **Why should a patient share their contact info?**

So they don't have to do any work. They just wait for the doctor to follow-up with them.

### **How can I give patient notes to the specialist?**

With the voice memo system, through our platform's notes form, or through existing channels after you receive an email alert to share.

Please reach out if you have  
any further questions.

[info@brightreferral.co](mailto:info@brightreferral.co)