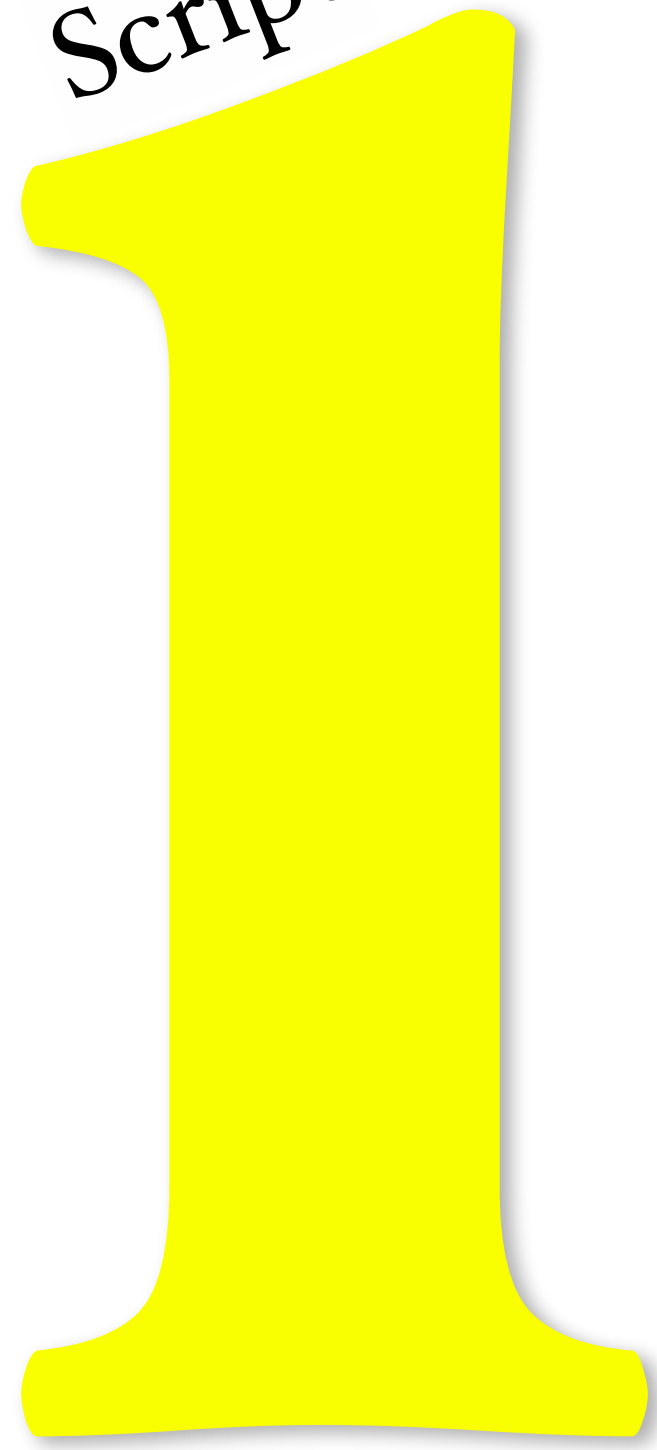


Bright Referral isn't hard to use,
but it is new.

That means it can be a little scary.

These scripts should help shed light on
how to refer patients with **Bright Referral**.

Script



It looks like you are ready for _____
treatment. I love sending patients to Dr.
_____ because _____ and _____.

Do you have your phone with you? Just unlock
it and I'll tap this card to send you all the info.

Be sure to share your contact information in the
form so you can get scheduled faster. They'll
just reach out to you - super easy.

Contact info

Script



You could really benefit from seeing Dr. _____. They will really help you with _____. They do a great job over there, plus they make it so easy to get scheduled.

Do you have your phone with you? Just unlock it and I'll tap this card to send you all the info.

If you share your contact information in the form, they'll call to get you scheduled right away. So fast.

Contact info

Script

3

I'm going to send you to a friend of mine. They have a really cool way of doing referrals. You'll be able to get whatever you need just from this tap.

Just open your phone and I'll tap this card.

If you share your contact information in the form, they'll do all the work for you. You just wait for them to call.

Contact info

Script

Dr. _____ is going to help with _____. They do amazing work and take referrals in a really great way so you get all the information you need.

Just open your phone and I'll tap this card.

I actually want to share some details about your case. Will you tap that red button and I'll tell them what's going on? Go ahead and share your contact information too, so they can get you scheduled right away.

Contact info +
voice memo

Script



You could really benefit from seeing Dr. _____ . They will really help you with _____ .

Just open your phone and I'll tap this card to give you the info.

You have kind of a complex case, actually. Will you check that box at the bottom asking them to follow-up with me? Then I can make sure they know why I'm sending you. Be sure to share your contact information too, so they can get you scheduled right away.

Contact info +
follow-up checkbox

Script



You are ready for treatment. Dr. _____ is perfect for your needs.

Just open your phone and I'll tap this card to give you the info.

I'd actually like to give them some information about your case. See that message text box? Go ahead and type this in for me: _____. Then just be sure to share your contact information, so they can get you scheduled right away.

Contact info +
text message

Quick FAQ

Why is Bright Referral better?

Because it's easier & faster for GPs to refer, gives all the right information to the patient, and let's the specialist get the patient scheduled (and treated) faster.

Why should a patient share their contact info?

So they don't have to do any work. They just wait for the doctor to follow-up with them.

How can I give patient notes to the specialist?

With the voice memo system, through our platform's notes form, as a practice-specific Bright Referral user, or through your existing channels.

Please reach out if you have
any further questions.

info@brightreferral.co