



What is Bright Referral?

We digitize and track inbound referrals so orthodontic practices stop losing 40% of patient opportunities by using paper referral pads. And we make the referral process better for everyone:

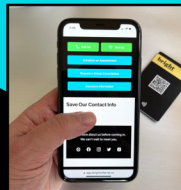
The Referral Source

- Faster and easier referring
- Streamlined office procedures
- No training or portals



The Patient

- The right information, in the right way
- Better experience
- Faster treatment starts



The Specialist

- Patient contact information
- Actionable referral network data
- Practice growth



We integrate our data with LeadSigma so every time an orthodontist receives a referral, that patient data can flow right into their LeadSigma dashboard.

How to launch the integration:

- Within the Bright Referral app, navigate to the Integrations page and click "Connect" to start the LeadSigma integration.
- Simply follow the prompts to login and verify the LeadSigma account

How does this integration add value?

- ✓ Bright Referral brings more patients to a practice. Some of our users see a 30% increase in referrals.
- ✓ Our integration brings more patient opportunities and data to LeadSigma.
- ✓ Everyone wins.