

THE PROBLEM:

- 40% of referrals get lost when you use paper or word of mouth to get referrals.
- Each missed referral is \$5k-\$7k in lost revenue.

Across a network,
that adds up to
100s of thousands
of lost dollars,
annually.

THE BRIGHT REFERRAL SOLUTION:

- ✓ 20–40% more referrals captured
- ✓ Standardized referral workflows across every practice
- ✓ Visibility into volume, conversion rates, and ROI
- ✓ Less admin time
- ✓ Transparency that strengthens referral partnerships

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Bright Referral has completely changed the way our organization handles referrals. In just a few months, we've seen referral volume grow and gained clear visibility into where patients are coming from; significantly growing our production

Anne Wemhoff
Director of Marketing, EPIC4 Specialty Partner

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