

No matter your tier, if you get **one extra patient** over the course of the year, **Bright Referral has paid for itself.**

Our pricing is simple, transparent, and scales with you.

1 Buy Bright Cards

PILOT



\$5/card
(20 card minimum)

LASER



\$8/card
(75 card minimum)

2 Choose a subscription tier

Starter
up to 3 referral sources

Growth
4-15 referral sources

MOST POPULAR

Scale
unlimited referral sources

Faster, easier referring	✓	✓	✓
Referral contact info	✓	✓	✓
Referral network data	✓	✓	✓
Downloadable QR codes	✓	✓	✓
Data exports		✓	✓
Downloadable referral records			✓
Digital referral cards			✓
5 free pilot or laser cards with first order		✓	
25 free laser cards with first order			✓

PRICING	\$75/MONTH	\$225/MONTH	\$400/MONTH
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Starter

up to 3 referral sources

Growth

4-15 referral sources

Scale

unlimited referral sources

Real-time referral tracking	✓	✓	✓
Referral source breakdown	✓	✓	✓
Referral count	✓	✓	✓
Referral source health	✓	✓	✓
Referral logging activity	✓	✓	✓
Customized business profile	✓	✓	✓
Multiple location mgmt	✓	✓	✓
Referral source mgmt	✓	✓	✓
Customized reporting	✓	✓	✓
Advanced user mgmt	✓	✓	✓
Doctor voice notes	✓	✓	✓
Integrations	✓	✓	✓
At-a-glance last referral date	✓	✓	✓
Tailored dashboard access	✓	✓	✓
Referral behavior visibility	✓	✓	✓
Data tags	✓	✓	✓
Referral source categories	✓	✓	✓
Refer from same device	✓	✓	✓
Downloadable QR codes	✓	✓	✓
Referral contact info	✓	✓	✓
Data exports		✓	✓
Downloadable referral records		✓	✓
Digital referral cards*			✓
White-gloved onboarding support			✓
Customized resources			✓
5 free pilot or laser cards with first order		✓	✓
25 free laser cards with first order			✓

PRICING

\$75/MONTH

\$225/MONTH

\$400/MONTH

*Available for a la carte purchase at \$50/month