

**What is your
referral process like?**

Do you do any of these things?

- Go find the appropriate referral form/pad
- Fill out the form by hand
- Tell the patient or parent to call us for an evaluation
- Perhaps send us your comments/notes
- Record the referral in your patient records
- HOPE the patient will call and follow-through with care

Do you do any of these things?

- Go f
- Fill o
- Tell
- Perf
- Rec
- HOP

This process can be time consuming and inefficient.

Plus it puts all the burden on the patients to do the follow-up.

And you have no idea if patients are getting the recommended treatment they need.

WE WANT TO TRY TO DO BETTER.



Digitizes the referral process to
make it faster and easier
for everyone.

1

You get a handful of Bright Cards instead of a referral pad. Put one in every treatment room/chair, and a couple at the front desk.



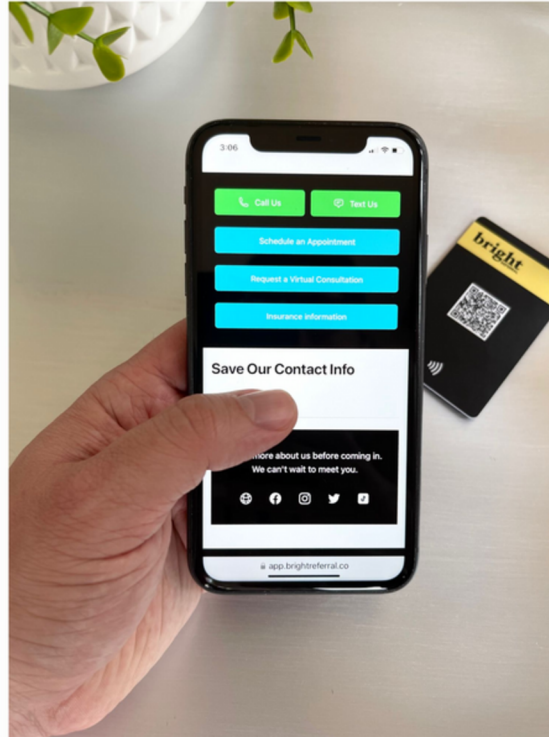
2

When you want to refer a patient, tap the Bright Card to the patient's phone.



3

Your patient will get all of the information they want at the moment of referral.



- See who they are being referred to
- Know how to get in touch
- Schedule an appointment at their convenience
- See their location options
- Share their contact info so the specialist follows-up with them (less work for the patient!)

2:52

Phone Number

Record voice note (optional)
Press the red record button to start the voice notes.
Press the same button to stop.

Press the red button to start recording

Reason for Referral Max. 500 characters

☒ Follow up with the referring doctor for notes

Submit

By clicking submit, you agree to our [Terms & Conditions](#).
Bright Referral will never sell your contact information.

Call Us Text Us

app.brightreferral.co

Voice memo
notes

Text-based
notes

Follow-up
checkbox

Always encourage your patients to share their contact information.

- Less work for the patient
- More likely to follow-through with treatment
- Gets into treatment faster
- Gives everyone better record of the referral

You can also share Tx notes if needed.

- Text
- Voice
- Follow-up
- In-App



Plus everyone gets an automatic record of the referral

- Specialists sees the referral information within their Bright Referral account
- Patients receive an email
- You will receive an email, a downloadable PDF record, AND can have tailored account access if you'd like

Email

Bright Referral <noreply@brightreferral.co>
to me ▾

11:42 AM (0 minutes ago)



Bright Referral

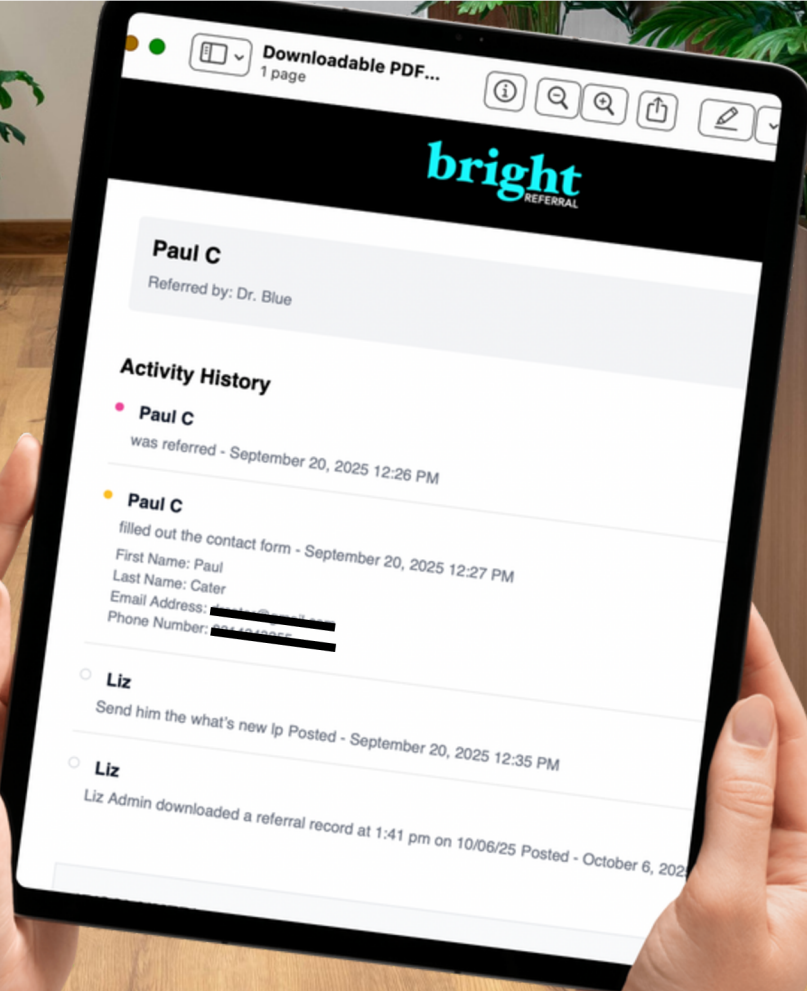
Hello!

You referred Liz S to Orthodontic Practice Name Here. If you would like to share notes with Orthodontic Practice Name Here please follow-up with them as you see fit. Below is their contact information for quick reference:

Phone: [6124373491](tel:6124373491)

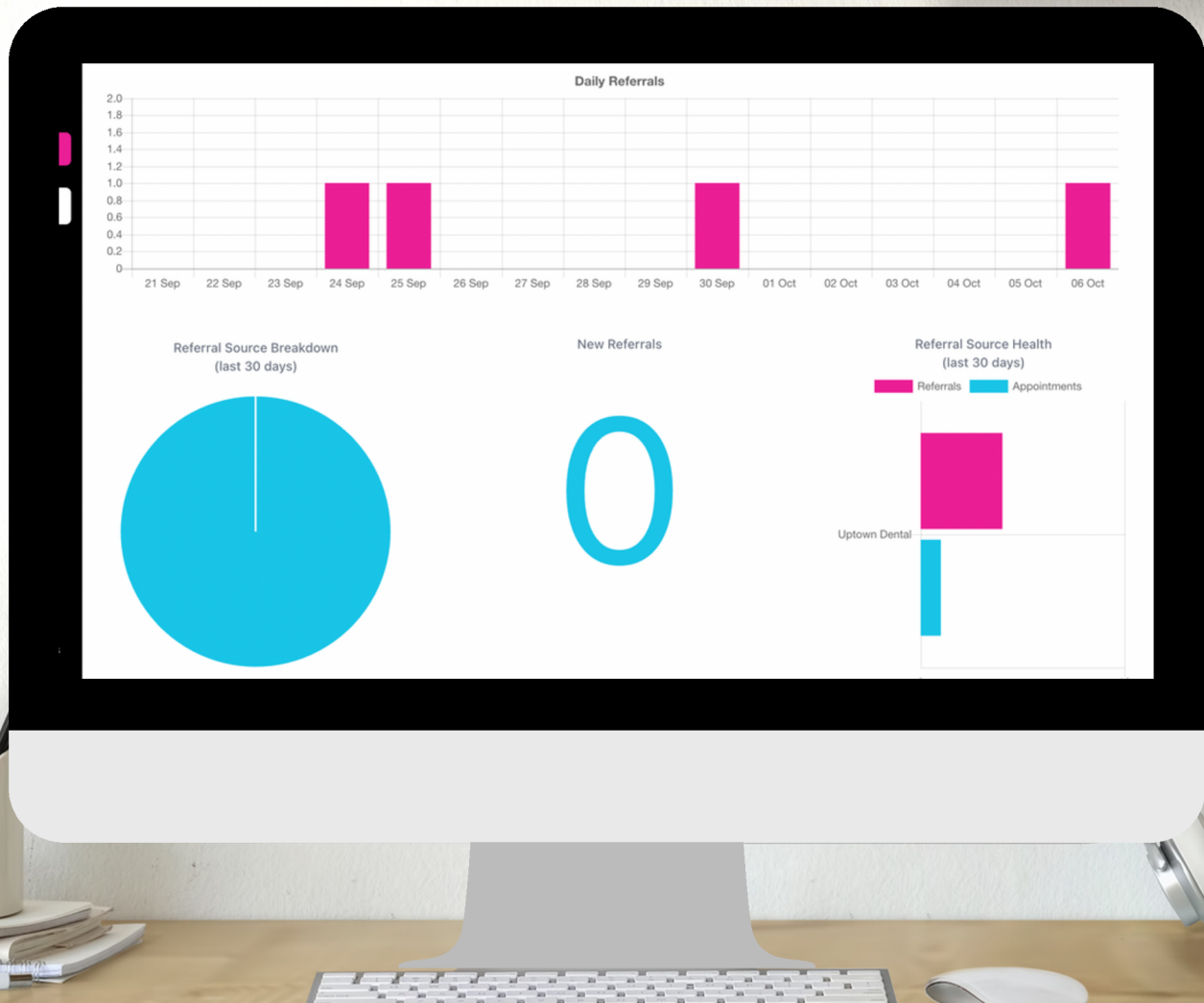
Website: <https://www.brightreferral.co/test-website>

Regards,

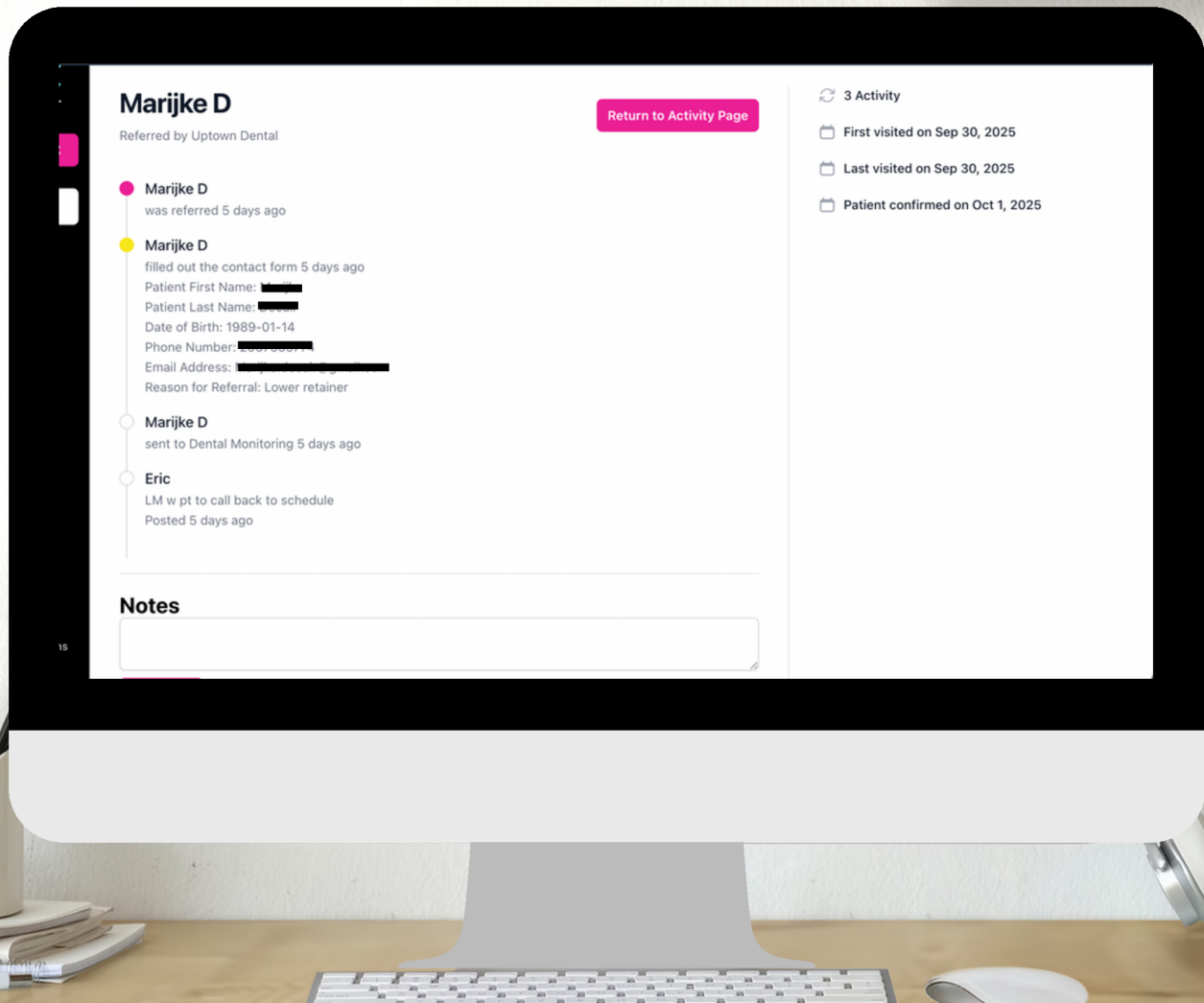


Downloadable PDF

Tailored account access



Tailored account access



bright REFERRAL is:

- Faster
- Easier
- HIPAA
compliant
- A huge
improvement

**Learn more about
how to refer with
Bright Referral.**



F.A.Q.

Common questions

Why should I encourage patients to fill out the contact form?

Because it makes their lives easier. **We never sell their data.** It's just so the doctor can follow up with them instead of making it the patient's responsibility. No more keeping track of a name, waiting on hold, dealing with phone robots, etc. Patients get into treatment faster when they share their contact information.

Common questions

Does this work for all phones?

Any smartphone manufactured after 2017 can connect with the cards. There is also a back-up QR code for older phones or phones with bulky or metal cases.

Common questions

How many cards should my office have?

We recommend 1 card for every hygiene room/chair, plus a couple cards at the front desk. Usually this means between 5 and 10 cards in an office.

This makes it really easy to make a referral and you never need to go find a card.

**Over 18,000
patients
referred**



**Over 1,000
offices refer
with Bright
Referral**