

How to refer with Bright Referral

1. Keep a Bright Card at every hygiene chair/treatment room and one at the front desk.
2. When making a referral, instead of reaching for a paper referral pad, reach for a Bright Card.
3. Ask your patient to unlock their phone and tap the Bright Card to their phone.
4. The patient will see an alert appear. When they tap the alert, they'll be brought to a custom referral site, built specifically for your practice.
5. Encourage your patients to fill out the contact form. This way, they don't have to worry about making an appointment. The doctor will reach out to them, instead.
6. You can share voice notes with the doctor through the patients phone, too.

Troubleshooting:

- Tap the card to the front, top of iPhones or the back, middle of Androids.
- If trouble persists, use the back-up QR code