



## What is Bright Referral?

We digitize and track inbound referrals so orthodontic practices stop losing 40% of patient opportunities by using paper referral pads. And we make the referral process better for everyone:

### The Referral Source

- Faster and easier referring
- Streamlined office procedures
- No training or portals



### The Patient

- The right information, in the right way
- Better experience
- Faster treatment starts



### The Specialist

- Patient contact information
- Actionable referral network data
- Practice growth



We integrate our data with Dental Monitoring so every time an orthodontist receives a referral, that patient data can flow right into their DentalMonitoring dashboard as a "Not Yet Monitored" patient.

More integration features will be added soon.

## How to launch the integration:

- Within the Bright Referral app, the user navigates to the Integrations page and clicks "Connect" to start the DentalMonitoring integration.
- They follow 3 easy steps, including requesting an API Key from DM.
- After submitting the API key and choosing their type of integration, they are all set.

## Why you should care:

- ✓ Bright Referral brings more patients to a practice. Some of our users see a 30% increase in referrals.
- ✓ Our integration brings more patient opportunities and data to DentalMonitoring.
- ✓ Everyone wins.